

# MTT

## MICHELLE TSE

designer and creative consultant currently freelancing in branding, web, and graphic design,  
and as a dramaturge and set designer in the theater.

⌨ <http://michelletse.com>

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📷 🐦 @michelletse\_

### SELECTED PROFESSIONAL EXPERIENCE

**Speaker** at 8<sup>th</sup> Annual Yale Women in Leadership Conference Feb '16 | NYC  
Making News, Designing It and Writing It: Women in Journalism and the Arts

**Designer** at Roy Studio Jul '15 - Mar '16 | NYC  
Architectural, Graphics and Web Designer. (<http://roy-studio.com>)

**Graphic Designer** at Benard Creative Jun '15 | NYC  
Packaging and Web Freelance Designer. (<http://benardcreative.com>)

**Creative Consultant** at InSitu Works Jun '14 - Jun '15 | NYC  
Online gallery empowering new artists + collectors. (<http://insituworks.com>)

**Design Assistant to the Principal** at Roy Co Jun '13 - present | NYC  
Daily tasks include site surveys, 2D and 3D drawings, graphics, ff&e, and managing orders and deliveries for high-end residential projects. Special tasks include event + space planning and custom art work orders/ installs.

**Fabrication Consultant + Collaborator** at LØMO Jun - Dec '13 | NYC  
Taking designs into CAD, from making design alterations, laser cutting, to fabrication for the Spring 2014 line.

**Guest Critic** at Parsons Aug '13, May '15 | NYC  
For Architecture Studios at the School of Constructed Environments

**Graphics & Technical Consultant** at M. de Phocas Jan '12 - Jan '13 | NYC  
Designing line sheets and catalogs for submission to Bergdorf Goodman.

**Interior Designer & Head of Graphics** at GHD+C Jun '11 - Mar '12 | NYC  
Daily tasks include site surveys, 2D and 3D, from design to construction phases, FF&E, to bid packets and project managing. Logo, Photo and Re-branding of clients including The Box in NYC + UK.

**Co-Teacher/ Teaching Assistant** at Parsons May - July '11 | NYC  
For College + Pre-College Level Architecture Summer Sessions

### EDUCATION

**Graduate School Of Architecture, Planning and Preservation (GSAPP)**  
at **Columbia University in the City of New York** New York, New York  
Master of Architecture. Graduation: May 2015

**Parsons AIDL, School of Constructed Environments**  
at **The New School for Design** New York, New York  
BFA in Architectural Design (with Honors). Graduation: May 2011

### PROGRAMS

Adobe Photoshop ●●●●●  
 Adobe Illustrator ●●●●●  
 Adobe InDesign ●●●●●  
 Adobe Dreamweaver ●●●●●  
 Rhinoceros ●●●●●  
 Adobe After Effects ●●●●●  
 AutoCAD ●●●●●  
 Microsoft Word, Excel, PPT ●●●●●  
 SketchUp, Ecotect, Sefaira ●●●●●  
 Grasshopper, GIS, 3Ds Max ●●●●●

### PUBLICATIONS

**Founder & Executive Director** Apr '16 - present | NYC  
*Stage & Candor*  
Increasing inclusion in the performing arts. (<https://stageandcandor.com>)

**Co-Founder, Co-Editor, & Design Director** Jul '14 - Feb '16 | NYC  
*theINTERVAL*  
Profiling in theater women in NYC. (<http://the-interval.com>, archived)

**Co-Founder, Graphics, Web & Social Media** Jan - Dec '13 | NYC  
*: (c-o-l-o-n)*  
Profiles and conversations about architecture. (<http://c-o-l-o-n.com>)

**GSAPP Abstract Publication:** Fall '12-'14, Spring '13-'14

**Parsons Archiving:** Fall '09-'10, Spring '09-'11

### EXHIBITIONS

**"Interior Artscapes"** | Alexis Zambrano at the **James Burden Mansion**  
Assistant Curator, Designer of AlexisZambrano.com June '14 | NYC

**"Welcome to InSitu"** | Pop-Up Launch Show at **Two Rams Gallery**  
Assistant Curator June '14 | NYC

**"All-Terrain-Banks"** | Landform Bank Studio EOYS at **Brownies Cafe**  
Curator, Designer + Participant May '13 | NYC

**"Wassaic Renewal"** | The Wassaic Project at the **Luther Barn**  
Curator and Participant Jun - July '11 | Wassaic, New York

**"Atria"** | Isover's Multi Comfort Competition Entry at **AIA NY**  
Competitor + Participant May '11 | NYC

**"What Matters Most?"** | ECOARTSPACE at **ExitArt NYC**  
Participant of "Water in the 21st Century" Apr '11 | NYC

### SKILLS

Theater, focusing on Set Design and Dramaturgy  
 Branding/ Social Media Management  
 Web Design & Development  
 Graphic Design  
 Photography  
 Bookbinding  
 Woodworking  
 Interior Design/ Consulting/ Styling  
 Fashion Styling

### LANGUAGES

English ●●●●●  
 Cantonese ●●●●●  
 Mandarin ●●●●●  
 Spanish ●●●●●